

ZAHİ HADDAD

ART DIRECTOR / GRAPHIC DESIGNER

(347) 610 - 0991
zahihad@gmail.com
Nationality: American
NEW YORK, NY

www.zahi-haddad.com

EDUCATION

2011 - 2012

GRADUATE COURSES IN ART DIRECTION

Sup de Pub, Paris - France

2004 - 2008

BACHELOR OF SCIENCE IN GRAPHIC DESIGN/DIGITAL MEDIA

Lebanese American University, Byblos - Lebanon

2003

LIFE SCIENCE BACCALAUREATE

German School, Jounieh - Lebanon

EXPERIENCE

December 2021 - Present
New York City - USA

SENIOR ART DIRECTOR

RAZORFISH - PUBLICIS GROUPE

•ACCOUNT: Mercedes-Benz USA

November 2020 - July 2021
New York City - USA

DIGITAL DESIGNER

SHUTTERSTOCK, INC.

•UX/UI Design, Art direction for video commercials

•Shutterstock Editorial partnerships with LIFE Magazine, A&E and Condé Nast

October 2019 - February 2020
New York City - USA

VISUAL DESIGNER

WEB.COM

•UX/UI Design

August 2018 - October 2019
New York City - USA

CREATIVE DIRECTOR

OUIPLEASE HOMME BOX

•E-commerce launch, digital advertising, email marketing, social media management and production

February 2017 - August 2018
New York City - USA

ASSOCIATE CREATIVE DIRECTOR

RAYMOND WEIL

•E-commerce launch, digital advertising for US & CA, social media management global market, email marketing

January 2015 - December 2016
Jeddah - KSA

SENIOR ART DIRECTOR

DRIVE DENTSU

•ACCOUNTS: Toyota, Virgin Megastore, Al-Nahdi Pharmacies, Riyali

November 2012 - December 2014
Beirut - Lebanon

SENIOR ART DIRECTOR

RIZKGROUP - HAVAS

•ACCOUNTS: AlRifai nuts, TRESemmé, Dove, Darina, Tatra, Maccaw

April 2012 - July 2012
Paris - France

ASSISTANT ART DIRECTOR (INTERNSHIP)

OGILVY ACTION

•ACCOUNTS: LuckyStrike, SEPH (Employment Week for the Disabled)

August 2010 - April 2011
Beirut - Lebanon

GRAPHIC DESIGNER - ART DIRECTOR

RIZKGROUP - HAVAS

LANGUAGES

ENGLISH FRENCH

GERMAN ARABIC

PROFESSIONAL SKILLS

PHOTOSHOP ●●●●●

ILLUSTRATOR ●●●●●

SKETCH ●●●●●

INDESIGN ●●●●●

AFTER EFFECTS ●●●●●

FIGMA ●●●●●

HOBBIES

Baking, Music, Photography, Movies, Travel and Technology